Sample report — fictional site (Example Studio at example.com), illustrative findings. Not a real client or a real result.

Pre-launch QA snapshot

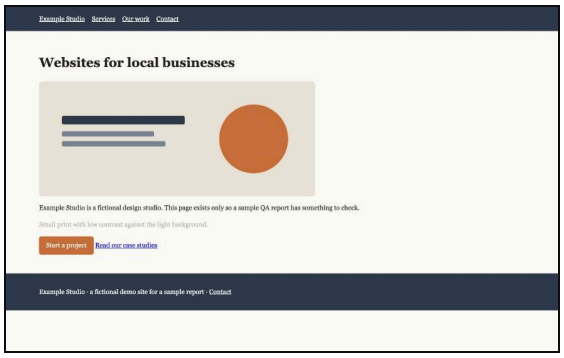
SITE	www.example.com
CHECKED	2026-11-21 02:50 (Asia/Taipei, UTC+8)
PAGES	3 pages loaded (/, /services, /contact)
LINKS	6 links checked

100	80	100	92
PERFORMANCE	ACCESSIBILITY	BEST PRACTICES	SEO

Lighthouse, mobile, home page, single lab run (scores move between runs).

Top findings (5 of 10 findings, highest priority first)

NO.	PRIORITY	FINDING	WHERE	FIX
01	HIGH	**2 broken internal links**	`/case-studies (HTTP 404) — linked from /` `/pricing-2025 (HTTP 404) — linked from /services`	Point each link at the correct live URL, or add a 301 redirect from the old address (Shopify: URL redirects in the admin; WordPress: a redirect plugin or server rule).
02	HIGH	**1 image with no alt attribute**	`/hero.svg — on /`	Add a short description in each image's alt text (Shopify: "Alt text" in the media editor; WordPress: "Alternative Text" in the Media Library). Use an empty alt="" only for purely decorative images.
03	MEDIUM	**Elements must meet minimum color contrast ratio thresholds**	`/ — 2 elements, e.g. .muted`	Darken the text or lighten its background until contrast is at least 4.5:1 (3:1 for large text). Theme color settings for buttons, badges, placeholder and footer text are the usual culprits; a contrast checker shows the exact ratio.
04	MEDIUM	**The 404 page is a bare error page with no way back**	`/agencybench-404-check-01adef7e42 → HTTP 404, 6 links, 145 characters of text`	Add a branded 404 page with the main navigation, a search box and links to popular pages.
05	MEDIUM	**1 page without a meta description**	`/services`	Add a one- or two-sentence description (roughly 120–160 characters) to each page in the SEO settings.



HOME, DESKTOP 1440 PX



HOME, PHONE 390 PX

What looked good

PASS	All 3 crawled pages loaded with a success status.
PASS	No mixed (http://) content found on the crawled pages.
PASS	No uncaught JavaScript errors while the crawled pages loaded.
PASS	1 visible form inspected: every field has a label and an appropriate input type.

What was checked

WHAT WAS CHECKED	Home page plus up to 2 internal pages, public pages only: page status, broken links on those pages, browser console errors, accessibility (axe-core, desktop and phone width), one Lighthouse mobile run on the home page, title/description/canonical/social tags, image alt text, mixed content, favicon, and how a missing page (404) is handled.
NOT CHECKED	Automated and no-login: no forms were submitted, and no cart, checkout, account or admin pages were opened. robots.txt was followed. axe-core covers only part of WCAG.